

**Department of Business Management**  
**A.V. College P.G. Centre**  
**MBA II YEAR 2017-2019 (IV Semester)- Projects List**

S.No	Roll No	Name of the Student	Project Title	Company
1	1053-17-672-001	Y. Swapna	<a href="#">EQUITY ANALYSIS IN BANKING SECTOR</a>	SHRIRAM INSIGHT
2	1053-17-672-002	Darshanala Prathyusha	<a href="#">EMPLOYEE WELFARE</a>	LAKSHMI HYUNDAI
3	1053-17-672-003	K. Sai Vivek	<a href="#">CUSTOMER PERCEPTION</a>	BHARATHI AIRTEL 4G
4	1053-17-672-004	C. Bhargavi	<a href="#">TRAINING AND DEVELOPMENT</a>	RAJVIR INDUSTRIES LIMITED
5	1053-17-672-005	Rakandar Sowmya	<a href="#">INVESTORS PREFERENCES TOWARDS FINANCIAL MARKETS</a>	INDIA INFOLINE LTD
6	1053-17-672-006	Abeda	<a href="#">ASSET AND LIABILITY MANAGEMENT</a>	SYNDICATE BANK LIMITED
7	1053-17-672-007	Tirunagari Pavani	<a href="#">ASSET LIABILITY MANAGEMENT</a>	ICICI BANK
8	1053-17-672-008	S. Divya	<a href="#">MERGERS &amp; ACQUISITIONS</a>	HDFC BANK LTD
9	1053-17-672-009	V. Srijeja	<a href="#">ATTRITION ANALYSIS</a>	IKF FINANCE LTD
10	1053-17-672-010	G. Akileshwar Kumar	<a href="#">COMPREHENSIVE STUDY ON CRM PROCEDURES</a>	THERMOSYSTEMS PRIVATE LIMITED
11	1053-17-672-011	Sambaru Nikhil Raj	<a href="#">FINANCIAL STATEMENT ANALYSIS</a>	DURGA BOOK DISTRIBUTORS
12	1053-17-672-012	R. Mounika	<a href="#">MERGERS &amp; ACQUISITIONS</a>	ICICI Bank
13	1053-17-672-013	Y. Shiva Bhargav	<a href="#">QUALITY OF WORK LIFE</a>	COCA COLA
14	1053-17-672-014	Sumera Yasmeen	<a href="#">RECRUITMENT AND SELECTION PROCESS</a>	HDFC STANDARD LIFE INSURANCE COMPANY LIMITED
15	1053-17-672-015	Pambi Niketha	<a href="#">A STUDY ON MUTUAL FUNDS</a>	INDIA INFOLINE LIMITED
16	1053-17-672-016	Palapolu Sunny Srikanth Raju	<a href="#">MUTUAL FUNDS</a>	HDFC BANK
17	1053-17-672-017	Narkatpally Mounika	<a href="#">ONLINE TRADING</a>	KARVY STOCK BROKING LIMITED
18	1053-17-672-018	S Vaishnavi Moona	<a href="#">PROMOTIONAL ACTIVITIES</a>	PROMOTIONAL ACTIVITIES
19	1053-17-672-021	Palaparthi Ankamma Rao	<a href="#">CREDIT RISK MANAGEMENT</a>	ICICI BANK LTD.
20	1053-17-672-022	Thakur Shilpa	<a href="#">WORK LIFE BALANCE</a>	AMAZON INDIA
21	1053-17-672-023	Shaik Farhan Mohiuddin	<a href="#">CONSUMER BRAND PERCEPTION TOWARDS HONDA AMAZE CAR</a>	RAAM MOTORS
22	1053-17-672-024	Ramavath Madhu Bala	<a href="#">A STUDY ON CUSTOMER SATISFACTION WITH REFERENCE TO DCAL PRODUCT</a>	SANKALP EMBEDDED INDIA PVT. LTD
23	1053-17-672-025	Varre Srikanth Yadav	<a href="#">CASH FLOW STATEMENT</a>	KOTAK MAHINDRA GROUP
24	1053-17-672-026	Barupati Mahesh	<a href="#">TRENDS OF NON-PERFORMING ASSETS IN INDIAN CONTEXT</a>	ICICI BANK
25	1053-17-672-027	Metta Vijay Kumar	<a href="#">BLUE OCEAN STRATEGY</a>	LAURUS LABS
26	1053-17-672-028	Bhupathi Adithya	<a href="#">KOTAK MAHINDRA GROUP</a>	HDFC BANK LIMITED
27	1053-17-672-029	Shaik nazia	<a href="#">INVESTMENT AND WEALTH MANAGEMENT</a>	HDFC BANK LTD
28	1053-17-672-030	Dondapati Sumanth	<a href="#">COMPARATIVE ANALYSIS OF PRIVATE BANKS VS NATIONALIZED BANKS</a>	HDFC BANK Ltd
29	1053-17-672-032	A. Pravalika	<a href="#">NON PERFORMING ASSETS</a>	HDFC BANK LIMITED

30	1053-17-672-033	Gudipati Pooja	<a href="#">EMPLOYEE MOTIVATION</a>	HDFC STANDARD LIFE
31	1053-17-672-034	Chauhan Krishna Chauhan	<a href="#">CAPITAL STRUCTURE</a>	ULTRATECH CEMENT LIMITED
32	1053-17-672-035	Bokhanapally Mahesh	<a href="#">EFFECTIVENESS OF SALES AND SERVICES</a>	HERO
33	1053-17-672-036	Swetha Sangepu	<a href="#">MARKETING STRATEGIES</a>	CADBURY
34	1053-17-672-037	Raghavendran Sruthi	<a href="#">Comparative Analysis of Mutual Funds</a>	TATA MUTUAL FUNDS
35	1053-17-672-038	M. Abhishek	<a href="#">A STUDY ON EMPLOYEE MOTIVATION</a>	SYNDICATE BANK
36	1053-17-672-039	A. Srikanth	<a href="#">FUNDAMENTAL ANALYSIS IN AUTOMOBILE SECTOR</a>	HYUNDAI MOTORS LIMITED
37	1053-17-672-041	Chirla Rajashekar	<a href="#">EQUITY ANALYSIS</a>	INDIA INFOLINE FINANCE LIMITED
38	1053-17-672-042	Y. Sowmya	<a href="#">DERIVATIVES</a>	KARVY STOCK BROKING Ltd
39	1053-17-672-043	P. Upender Yadav	<a href="#">PAYROLL MANAGEMENT SYSTEM</a>	BIG BAZAAR
40	1053-17-672-044	Solipuram Sunayana Reddy	<a href="#">DIGITAL MARKETING</a>	YTTERIUM INFO TECHNOLOGIES
41	1053-17-672-045	Roshan Singh	<a href="#">FOREIGN DIRECT INVESTMENT IN INDIA</a>	ANGEL BROKING
42	1053-17-672-046	E. Vishal	<a href="#">FIXED ASSET MANAGEMENT</a>	KESORAM INDUSTRIES LIMITED
43	1053-17-672-047	Pranav Pershad	<a href="#">ONLINE TRADING</a>	INDIA INFOLINE LTD
44	1053-17-672-048	M. Sri Venkata Sai Nikhil	<a href="#">INVENTORY MANAGEMENT</a>	HERITAGE FOODS
45	1053-17-672-049	B. Akshay Kumar	<a href="#">INVENTORY MANAGEMENT</a>	AYYANSH ENTERPRISES
46	1053-17-672-050	Pothuganti Saikrishna	<a href="#">CUSTOMER PERCEPTION ABOUT SERVICES</a>	HYUNDAI MOTORS
47	1053-17-672-051	Sharma Annapurna kumari	<a href="#">HR INFORMATION SYSTEM</a>	HERITAGE FOODS (INDIA) LIMITED
48	1053-17-672-052	S.V.S. Ravi Teja	<a href="#">WORKING CAPITAL MANAGEMENT</a>	HERO MOTOCORP PVT. LTD.
49	1053-17-672-053	Kaliya Anirudh Kumar	<a href="#">FIXED ASSET MANAGEMENT</a>	HDFC BANK
50	1053-17-672-054	Medisheety Abhishek	<a href="#">INVENTORY MANAGEMENT</a>	J.K FENNER
51	1053-17-672-055	Ammarlapuri Sahiti	<a href="#">FIXED ASSET MANAGEMENT</a>	ASIAN PAINTS LIMITED
52	1053-17-672-056	Pothuganti Karthik	<a href="#">PROMOTINAL STRATEGIES</a>	HERO MOTO CORP LIMITED
53	1053-17-672-057	B. Murli krishna	<a href="#">E-BANKING SERVICES</a>	AXIS BANK
54	1053-17-672-058	V. Ushakiran Mai	<a href="#">RECRUITMENT AND SELECTION</a>	BIG BAZAR
55	1053-17-672-059	Anagandula Nithinkumar	<a href="#">MAN POWER PLANNING</a>	AMAZON
56	1053-17-672-060	R. Uttej Goud	<a href="#">ONLINE BANKING</a>	KOTAK MAHINDRA BANK

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